



Unified Communications on a Cloud

Organizations increasingly embrace cloud-based services for data center infrastructure, typically when they can no longer expand their own data center or as they are looking for operational benefits such as scalability, automation or disaster recovery, and cost reduction.

Moving an organization's communications solutions to a CSP can sound like a daunting task, but what if you still want to move your entire IT infrastructure, including your communications platform, to your preferred cloud provider?



Moving your communications to the cloud will allow you to:

1. Save on bandwidth between remote sites
2. Choose your own cloud platform and move between Cloud Service Providers
3. Buy only the functionality you need, when you need it
4. Manage your telephony system in an easy and simple way
5. Have the best Disaster Recovery Strategy – at the Lowest Cost
6. Pure private cloud over public IaaS – No hardware needed
7. Maintain full functionality for remote phones without VPN

Bring Your Own Cloud

Tadiran's 'Bring Your Own Cloud' approach empowers businesses of any size to select a cloud provider of their own choosing for their Aeonix UC&C installation. Amazon Web Services (AWS) was selected to be the first Cloud Service Provider (CSP) to run Aeonix. While many communications solutions are restricted to the provider's own cloud infrastructure or cannot be deployed on the cloud at all, Tadiran's 'Bring Your Own Cloud' approach will offer the flexibility of choosing the most suitable cloud provider for your company.

The Aeonix solution enables businesses to move computing resources to the AWS, while simultaneously delivering security, redundancy and ease of installation. In addition to offering the solution on AWS as a private cloud option, Aeonix servers can also be installed on customer premises, making this a true Hybrid cloud solution. This guarantees business continuity with overall survivability regardless of a failure at any single location.

Your company's growth doesn't have to be a painful process; the Aeonix on the cloud lets you expand your company's capacity without the cost and burden of onsite enhancements. The AWS combined with the Aeonix UC&C software solution gives your company access to raw computing power and unlimited storage space. It is flexible, cost effective, guarantees business continuity, secure, and will give your business the room it needs to evolve.



About Aeonix

Aeonix is a pure SIP software-based UC&C solution that consolidates disparate business applications into a single powerful platform. It is delivered on a fault tolerant and open architecture, with intuitive management tools, and is designed to meet current and future challenges of distributed organizations. Aeonix ensures that customers experience the lowest total cost of ownership.

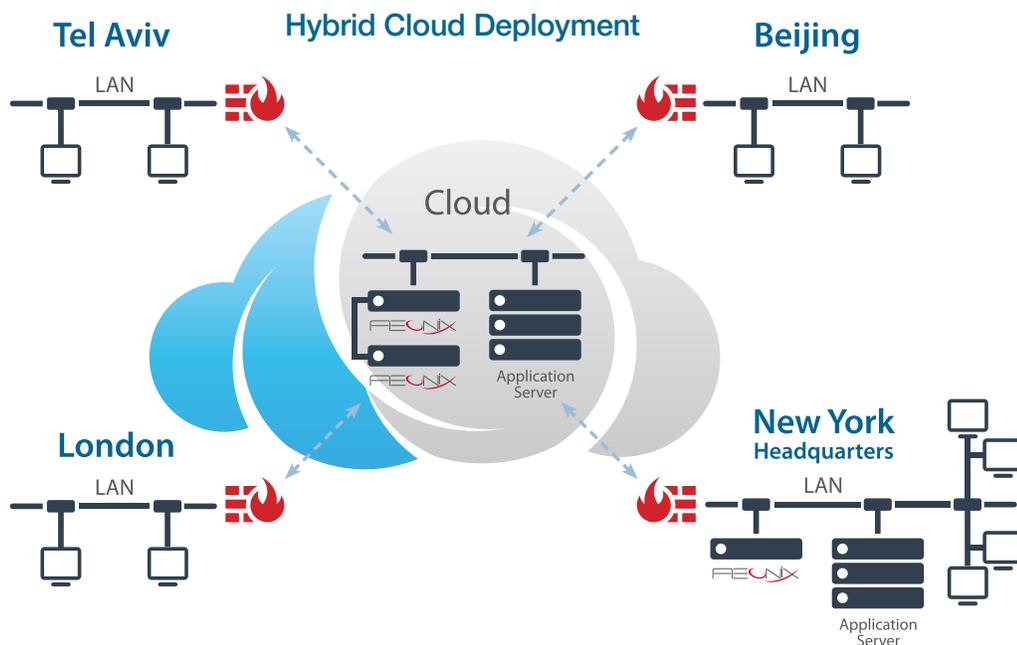
Aeonix Contact Center (ACC) includes comprehensive multimedia capabilities that enhance contact choices, while ensuring fully managed, auditable customer communications sessions. It supports outbound campaigns allowing simultaneous call handling and call initiation by agents, and it delivers unparalleled ROI.



AEONIX on the Cloud – Key Benefits

The benefits inherent in the Aeonix platform are magnified when combined with cloud infrastructure as follows:

- ▶ **Disaster Recovery** – built in redundancy on the cloud provides automatic disaster recovery option. This guarantees business continuity with overall survivability regardless of a failure at any single location.
- ▶ **Cost-Effective** – the Aeonix on the cloud further minimizes operational and capital costs for users.
- ▶ **Easy Implementation and Maintenance** – The Aeonix image can be easily implemented from your Amazon Elastic Compute Cloud (EC2).
- ▶ **Scalable** – With Aeonix flexible licensing mechanism and the cloud's unlimited infrastructure you can easily add new sites, users or applications.
- ▶ **Flexible** – Businesses can spread applications across the network, or host specific applications in corporate locations.
- ▶ **Secure** - Whether in the cloud or on premises, Aeonix ensures access via secured connectivity, such as VPN.



About Tadiran:

Tadiran Telecom (TTL) L.P., part of Afcon Industries, is an established global provider of Unified Communications & Collaboration (UC&C), Contact Center, and Control Room solutions. For nearly 50 years, Tadiran has been serving businesses of all sizes, including some of the world's largest companies and organizations in various market segments across 41 countries worldwide. With more than 100,000 satisfied end users and over 20 million installed ports worldwide, Tadiran strives to lead the industry in providing superior support and service to our global customer base. Tadiran features a comprehensive family of products including UC platforms, IP PBXs, soft switches, contact centers, Dispatch Console, IP phones and mobility and desktop solutions. This highly versatile offering is designed to serve an ever growing list of leading companies in multiple vertical markets as varied as government, healthcare, education, hospitality, utilities, finance, transportation and more.

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